

September 16, 2009

Thanks for tuning in to CANDYMAIL as green leaves turn golden under the shorter, late-summer sun ... Please visit our pages and sponsors, at www.patmagee.com.

Coming Events ... Conversations with industry travelers reveal Las Vegas might be just the place to go October 5-7, for PACK EXPO, co-located with Process Expo and CPP 2009, at the Las Vegas Convention Center ... Room rates reportedly are at record lows, and airfares aren't too bad, either. This year will be the last time FPSA holds its processing machinery show within PMMI's PACK EXPO ... For the first time, NCA will partner with PMMI to produce a Confectionery Pavilion for the candy and snack food industry within PACK EXPO International 2010, at McCormick Place, Chicago, IL.



Pulakos 926 Chocolates' Ownership Changes ... After more than a century of family ownership, Pulakos 926 Chocolates, Erie, PA, has attracted a new owner and has formed a new management team. Founded in 1903 by George P. Pulakos, the company is now headed by Erie-based Joseph M. Hilbert, president/owner; George A. Pulakos, previous owner and president, becomes manager of Manufacturing and Product Development; and John M. Zack joins as manager of Business Development. "Even though the ownership of the business has changed," says Hilbert, "the fine chocolates and quality candy making traditions will continue but with an innovative and fresh approach for our customers," adding, "We have formed a strong leadership team with great synergy and energy to build upon the success of the Pulakos family." George Pulakos, who followed in the footsteps of his father, Achilles "Herk" Pulakos, says, "I have grown up in the business as the fourth generation of the Pulakos family ... I am excited that this partnership will take the company to new heights. Through the change of ownership, I can now focus on what I do best: blending the science and art of candy making." For a link to complete press release, please see <http://www.patmagee.com/Newsletter.aspx>.

PMCA Offers Marketing, Development Workshop ... PMCA, an International Association of Confectioners, is offering a first of its kind workshop to help companies recognize and take advantage of product development opportunities. Experts in product development and marketing from The Hershey Company, Cargill, Barry Callebaut, Mars Snackfood, Sloane Trends and TMResource will present their experiences on rebranding, packaging, and marketing that include issues related to packaging, shelf life, advertising, promotion and consumer testing. The need for establishing a corporate culture for innovation will be discussed. Attendees will also receive an update on the state of the confectionery and snack industries, as well as a special presentation from the Disney Institute titled "Innovation in Action." The workshop is scheduled for Feb. 23-26, 2010, at the Boardwalk Inn in Orlando, FL. A workshop brochure and registration information

is available at http://pmca.com/short_courses/schedule.asp or by emailing PMCA at info@pmca.com.

Remembering John Sydney Kitt

Best known throughout the global confectionery industry for his promotion of continuing education for technologists, John Kitt, 65, formerly of Wm. Wrigley Co., died on August 26. John's career spanned 43 years beginning at Barratt's Ltd. in his native England, prior to moving to the United States where he worked for such firms as Knechtel Laboratories, Standard Brands, Nabisco, and Wm. Wrigley Co. before retiring in 2006. John received many industry awards including the National Confectioners Association's Research and Education Award, *Candy Industry's* Kettle Award, the Stroud Jordan Award from the American Association of Candy Technologists, and in 2008 he was inducted into the Candy Hall of Fame. John also held numerous patents in confectionery research. He is survived by his wife Janette, a U.S. family of friends, and extended family in the U.K. A celebration of John's life was held Sept. 5 at Goble Funeral Home in Sparta, NJ. Memorials may be made in John's name to the Prostate Cancer Foundation, <https://www.prostatecancerfoundation.org/site/>, or to the Karen Ann Quinlan Hospice, 99 Sparta Avenue, Newton, NJ 07860.



Above, from left: John Kitt, Jan Kitt, Lee Vink, and Walter Vink join gathering at PMCA's 100th Anniversary Celebration at the Hotel Hershey, Hershey, PA, in October 2007.

THANKS FOR TUNING IN to CANDYMAIL ... and for tips on writing, publicity, and more, please visit www.patmagee.com ... If you don't wish to receive, reply "Unsubscribe."
Yours Truly, Pat Magee, Editor/Publisher; and Susan Tiffany, Contributing Editor.