

August 20, 2009

Thanks for tuning in to CANDYMAIL, and our new Web site . . . We're introducing it today with compliments to our readers and gratitude to our sponsors . . .

www.patmagee.com . . . Please poke around when you have a minute; bookmark it, and we hope you'll find helpful ideas for your business.

Coming Right Up! . . . Richardson Researches' **Chocolate Technology** course will be held September 14-18, at Cruess Hall, UC Davis, CA, and **Confectionery Class**, October 26-30, at the same location . . . For more information please contact Judy Blatter, +1-530-754-9813 (phone), or confectionclasses@ucdavis.edu. . . Also please see the curricula at www.richres.com.



September Sign-ups . . . Next month kicks off many confectionery gatherings, including the **Philly Candy Show**, in Atlantic City, NJ, **RCI Fall Institute**, in Seattle, WA (see article below), and the **AACT National Technical Seminar**, in Lincolnshire, IL . . . *Our Industry Events offers continual updates* <http://www.patmagee.com/IndustryEvents.aspx>



Seattle Hosts Fall RCI Gathering . . . Retail Confectioners International (RCI) last held an annual event in Seattle, WA, in 1998 when members visited the Emerald City for the association's convention . . . This year RCI returns to Seattle for its annual fall institute, Sept. 23-26, when members will be welcomed with an abundance of exhibits from suppliers and seminars designed to enhance their businesses' profitability. Topics to be presented include security and traceability, strategies for improving mail order, plus truffle making and decorative molding demonstrations . . . The event will include tours of local confectionery concerns including the Tacoma-based Brown & Haley, plus other companies in the region: Theo Chocolates, Boehm's Candies, and specialty packaging supplier, The Revere Group . . . Institute planners Tyson and Bernard Garbusjuk, Boehm's Candies, and Guittard Chocolate's Gary Williams have also included visits that will expose attendees to Seattle-area cultural highlights including lunch at Tillicum Village featuring Native American dancing, the Tacoma Museum of Glass and a salmon hatchery . . . More detailed information is available from RCI Executive Director Kelly Kennedy, Kelly@retailconfectioners.org. The RCI office can also be contacted at 417-883-2775 (phone), or via the Internet, www.retailconfectioners.org.

SUMMER SIZZLES . . . Anastasiades Exclusive Chocolates, North Canton, OH, elicits smiles and draws customers who provide email addresses to owners Sam & Larry

Anastas ... Colorful coupons announcing discounts on a pound of chocolates help summer sales, according to Sam Anastas, who adds, "We wanted to try something different." ... An afternoon drop-in at the company's wonderfully air-conditioned store where the staff was making fresh chocolates brought a smile to yours truly's face; plus, it yielded an exotic scoop that Larry Anastas was on his way home from Nepal ... www.anastasiadeschocolates.com ... Plus, treats from nearby Ohio's Amish Country can be viewed and ordered via a beautifully written site, www.coblentzchocolates.com.



A.M.P.-Rose

PACK EXPO FEATURE:

Messe Düsseldorf Promotes Packaging Fairs in Las Vegas

As visitors to Pack Expo explore exhibits at the Las Vegas Convention Center, Las Vegas, NV, Oct. 5-7, they will have an opportunity to gather information about several other packaging shows. Messe Düsseldorf, the organizer of UPAKOVA/UPAK ITALIA 2010 and interpack 2011 will be promoting those shows from booth C2708 at Pack Expo. ... UPAKOVA/UPAK ITALIA, which is scheduled for Jan. 26-29, 2010, in Moscow, will help attendees from Russia and her neighbors stay abreast of developments in packaging systems and materials to meet burgeoning consumer demands in this region of the world ... Interpack, which is held every three years, is set for May 12-18, 2011, in Düsseldorf, Germany, where visitors will not only have the opportunity to observe demonstrations of the newest packaging systems and technology breakthroughs in materials, they will also view advances in confectionery processing equipment. In addition to visiting Messe Düsseldorf's booth at Pack Expo, more information on UPAKOVA/UPAK and interpack is available by calling 312-781-5180, at info@mdna.com; or at <http://www.mdna.com>.



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Yours Truly, Pat Magee, Editor/Publisher; and Susan Tiffany, Contributing Editor.