

June 26, 2009

Good morning, and thanks for tuning in to CANDYMAIL, your email newsletter that's short and sweet, and monthly vs. semi-monthly for summer ... please visit www.patmagee.com.

COMING EVENTS . . . The NASFT Fancy Food Show kicks off Sunday, June 28 – 30, at Jacob K. Javits Exhibition Center, in New York City... Best wishes to exhibitors on the home stretch after A.C.E., RCI, IFT and any others thrown in there, such as the All Things Organic show ... Hopefully there won't be too many more overlaps and conjoining events, although we've heard some plans in the offing for some new combo-shows.

OPTIMISTIC OUTLOOK FOR PROSWEETS 2010 ... Koelnmesse GmbH, the Cologne, Germany-based management for the ProSweets international fair, expects an increase in attendance and exhibitors for 2010 compared to the 2009 exhibition. Despite the disquieting times for the world's economy, "The outlook for ProSweets ... is very promising. At this early stage, around two thirds of the hall area occupied by ProSweets 2009 has already been rented out for the 2010 event," reports Koelnmesse Vice President Sabine Loos. Projections for 2010, which are based on the 2009 fair, give Koelnmesse every reason to expect that "in 2010 the ... fair will once again be even bigger than the past events," Loos says. ProSweets brings together the entire universe of companies that supply processing and packaging equipment, and packaging and ingredients for the confectionery industry. It is set to run concurrently with the International Sweets and Biscuits Fair at the Cologne fairgrounds, Jan. 31-Feb. 3, 2010. To receive additional information about both fairs, Koelnmesse may be contacted by phone + 49 221 821 2366, fax + 49 221 821 3285, or on the Internet www.koelnmesse.de.

SWEET HEARTS . . . Marion Cummings, president, Cummings Studio Chocolates, Salt Lake City, UT, shares her vision on You Tube <http://www.youtube.com/watch?v=f2EqJeI4grw> . . . Marion recently served as a director on the 2008-2009 Retail Confectioners International (RCI) Board of Directors . . . What a Sweet Heart to begin our Women in Confectionery series . . . as always, we look forward to hearing from you.

THANKS FOR TUNING IN to CANDYMAIL for June ... see you in July.
Yours Truly, Pat Magee, Editor/Publisher; and Susan Tiffany, Contributing Editor.