

May 13, 2010

Thanks for tuning in to Pat Magee's CANDYMAIL ... and welcome to new subscribers ... We look forward to bringing you news and views on our semi-monthly newsletter plus a trip to our Web site: <http://www.patmagee.com/IndustryEvents.aspx>

PMCA Production Conference ... The final roster of 844 attendees from 15 countries concludes the PMCA 64th Production Conference, and a 24-year run at the Hershey Lodge & Convention Center, Hershey, PA ... Members learned about topics from the Back-to-Basics Seminar on Chocolate Liquor to Finished Chocolate, through technical papers on ingredients specifications, regulations that affect candy and chocolate, and sensory



evaluations and flavors for branding ... The ever-popular Supplier Exhibits were also abuzz with buyers and sellers of equipment, ingredients, and supplies ... From start to finish the attendees were treated to details of cacao growing to hand-making a chocolate dessert ... At left, Marlene Stauffer, Blommer Chocolate Company, demonstrates hand-tempering of chocolate. In an inspirational talk and video presentation by Dr. Joseph Anikwe, of the Cocoa Research Institute of Nigeria, attendees were taken away to Iloro-Idanre, a small cocoa-growing community in Ondo

State, Nigeria. Types of crops other than cacao were also discussed, along with cacao cultivation from pre-field to post-harvest handling, and festivals celebrated among the residents. ... *Who else besides yours truly is ready to go on the real-time adventure!* ... Additional highlights of the conference included presentation of the Marie Kelso Memorial Award for best paper during 2009 to Tracey Duffey, program director for the Southeast

Asia and West Africa Programs, of the World Cocoa Foundation, for her presentation, “Managing Pest & Disease Pressures – A Cocoa Farmer’s Perspective” ... Rose Potts, Blommer Chocolate Company, received the Hans Dresel Memorial Award, presented to the individual who makes the most contributions to PMCA ...

Posing for the camera are (below, from left): Dr. Joseph Anikwe, Cocoa Research

Institute of Nigeria;
Judy Cooley, The Hershey Company, Production Conference Committee Chair; and Samuel Orisajo, Cocoa Research Institute of Nigeria ... Join PMCA next year at its new Production Conference venue, April 11-13,



2011, at the Lancaster Marriott at Penn Square & Lancaster County Convention Center, Lancaster, PA. ... For more information please see www.pmca.com

RICHARDSON RESEARCHES reminds CANDYMAIL readers that its Chocolate Class, July 26-30, is filling up ... for registration or questions please contact Jamie Brannan at UC Davis at confectionclasses@ucdavis.edu.

THANKS FOR TUNING IN and please take a trip to our Web site for Industry Events, and links to our Advertisers <http://www.patmagee.com/IndustryEvents.aspx>

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