

February 11, 2010

Thanks for tuning in to Pat Magee's CANDYMAIL ... Also please visit <http://www.patmagee.com/IndustryEvents.aspx> and welcome new advertising sponsor Hilliard's Chocolate System!

Women in Confectionery: Making Things Happen

Chicago Section AACT hosts its annual Suppliers Nite, March 9, at the DoubleTree Hotel, Oak Brook, IL, and steps out with a Chocolate Demonstration from 4-6 p.m.

Pam Vieau, owner of Chocolate Inspirations, Inc., Roselle, IL, will make an edible diamond slipper (shown at right) among other shoes and offer interactive modeling of chocolate. A culinary artist with more than 20 years



of experience developing and marketing specialty chocolate and confectionery products, Pam has a solid background in theory and practical applications in confections, pastries and sweets. Her history includes small business ownership, teaching, general management, R&D, product development, and

prototype production for industrial confectionery companies to showcase their ingredients and specialty products. Pam credits Elaine Gonzalez, her first chocolate instructor, as the person responsible for generating the passion she has for confections and all things chocolate. Elaine has and continues to be Pam's mentor and good friend. The joy and passion Pam says she feels for all her culinary endeavors are what drives her to instill in others what has been so generously instilled in her. At left is a photograph of her mentor,



Elaine Gonzalez, of Chocolate Artistry, and Joe Sofia, Cargill Cocoa & Chocolate, displaying Quadruple Chocolate Brownies at last year's end-of-summer party held by Joni Stern, Stern Ingredients, Inc. joni@sterningredients.com.

FINA APPOINTS CEO ... Josipa Paska joins FINA LLC, Cincinnati, OH, as chief executive officer ... FINA is a leading provider of molecular lipid modification technologies for industrial and consumer applications, with a focus on specialty oils and fats for the food, confectionery and nutrition industries. Additionally, the firm manufactures a range of Omega-3 concentrates, and sucrose polyesters for food, cosmetics and green industrial applications. Formerly named Twin River Technologies Natural Ingredients, the name change to FINA was the result of a transfer of the operation's ownership late last year from the Massachusetts-based Twin Rivers Technologies to Felda IFFCO Sdn BHD of Malaysia. FINA's manufacturing facility was formerly the site of Procter & Gamble's sucrose polyester operation. For info please contact jpaska@feldaiffco.com.

Happy Valentine's Day! *May February 14th be the best day of your chocolate year ...* The Festival of Chocolate, held at Orlando Science Center, Orlando, FL, March 6-7, 10 a.m. to 5 p.m., draws local consumers and vendors such as Schokolad Chocolate Factory.... Billed as the "Sweetest Two Days in Central Florida" the event features pastry chefs, chocolatiers and tasting events ... For more information please visit www.FestivalofChocolate.com.

STRAWS IN THE WIND ... Don't eliminate the space program ... Real chocolate comes from planet Mars ... <http://secure.realchocolate.com/>.

THANKS AGAIN FOR TUNING IN to CANDYMAIL ... and please visit www.patmagee.com ... *Yours Truly, Pat Magee,* Editor/Publisher, *Susan Tiffany,* Contributing Editor.